THE WHITEPAPER ME LAZERA GROWING FASTER THAN EVER

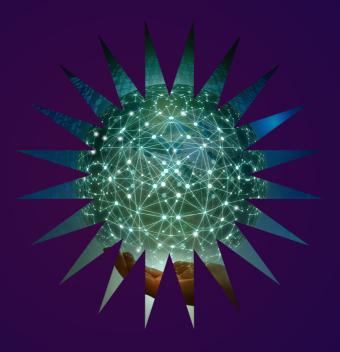


PRESENTED BY GREENMAN-RON

The Whitepaper

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EXECUTIVE SUMMARY

A B O U T U S

We are a Blockchain company that holds projects, products, software house, and many more that will be unlocked according to our Road Map. With the Road Map extending to 5 years ahead, through our team of experts we aim to expand the reach of our projects extensively to familiarize blockchain to the public eye.

By educating and shaping the perspective of the majority towards the culture and ecosystem of blockchain, we hope to disperse the uncertainty people have over blockchain basic & fundamental. Additionally, by making our product risk-minimal, easily accessible, and ultimately beneficial we aim to encourage people to participate in the ecosystem more than before. We would like to changed the perceptive and negative sentiment about blockchain, especially in Indonesia! We start to educate the basic & fundamental about blockchain along with BlockDevId for collaboration, as since our CEO was the Educator at BlockDevId too.



OUR VALUE

VISION

MISSION

Version 2.0

VISION

Be the best well-known Indonesian Company in the World that create a Project while educating people about Blockchain.

MISSIO N

We aim to be a part of blockchain technology mass adoption especially in Indonesia, through our project, product, and education that we serve. Bring another point of view about what is blockchain, the use-case, benefits, spirit, and all the good effect to humanity, social, public, environment, etc, by took the "Green Pill"



OUR VALUE

INTEGRITY

With high consistency to build & deliver (do & done) the road map to our community and holders, we bring the value of honesty, principles, ethics, and strong morals.

C O M M I T M E N T

Stay aligned to serve our community and holders with all the best and maximum effort to reach O (zero) dropout or disappointment.

TRUST

Build & created from their trust, we will give the trust back to them with loyalty.

MANAGEMENT

Blockchain spirit as one of it was transparency, makes the system better for the public to know what we do, get, and give.



WHAT WE DO

BRANDING

Involving the community in branding initiatives can result in a more meaningful and sustainable brand identity, as it reflects the shared values and aspirations of both the company and its customers. Additionally, this participatory approach can lead to increased brand advocacy, word-of-mouth referrals, and overall business growth as the community becomes emotionally invested in the brand's success.

DEVELOPING

Developing a project involves a structured and systematic approach to turn an idea or concept into a tangible and successful reality. It requires careful planning, coordination, and execution to achieve the project's objectives within the defined scope, timeline, and budget.

What we do is based on: Project Idea and Conceptualization, Feasibility, Planning, Identification and Engagement, Resource Allocation, Risk Management, Evaluation, Closure.



THE PRODUCT



NFT

Game-Fi

Social-Fi

Native Token

and many more

Web2 & Web3 Development

1

Mobile Apps Development

Game Development

Art Creation

and many more



METAZERA

THE PROJECT



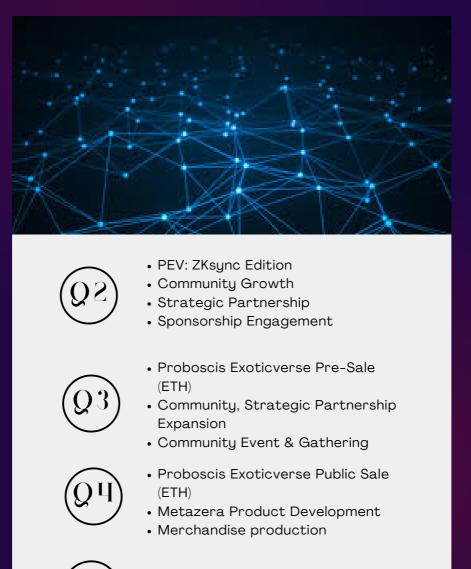
We already launch our Project called: Proboscis Exoticverse (PEV) zKsync. This project is a Key to Metazera ecosystem.

With our community & partners, we held the campaign to grow together and ofcourse share the benefits each others to continue what we already build and develop.





ΤΗΕ ROND ΜΛΡ



Stay tuned for the details that we will share for next year.

METAZERA

THE FOUNDERS



-RON | CHIEF EXECUTIVE OFFICER

A Senior Business Consultant for 5 years and held a few companies. Start the journey from 2010 until 2018 to be an Operational, IT, Product, and General Manager. Experienced with ISO 27001, AUSTRAC, AML/CTF, DISC, and more certified courses that He had. Also an Educator Coordinator at BlockDevId.



CANDRA | BLOCKCHAIN DEVELOPER

A Senior IT Developer from web1 until web3. He always is the Man behind the screen for lots of successful Blockchain Projects in Global. He doesn't need the credit, because He always undoxx before.



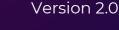
AQO | FRONT END DEVELOPER

At A young age, He already became a Senior Programmer with the skill and experience that He has, especially in the Blockchain area. and able to do some development too for sure.



KAS | GAME DEVELOPER

A Senior Game Developer with 5+ years of experience in C# Programming and Unity Game Engine including planning, production, testing, and the whole process. Having knowledge about FSM, Art, 3D Modeling, Animation, and Sound/Audio too.





COMMUNITY

COMMUNITY GROWTH & PARTNERSHIP COLLABORATION & ELABORATION

Through the collaboration & elaboration with our partner, and the most is with BlockDevId, we grow the community organically to whom that have a same vision & mission with us. We will maintain and expand it day by day to reach more audience, brand & awareness about us. In the end we will have more members to be our loyal HODLERS and support our road map development.

With the blockchain spirit which is decentralization, transparency, from us to us, all control in us, with DAO based setup, and also the GreenPill that we already took, we would like to deliver all the goods to public and world.

BlockDevId is a community that helps developers in Indonesia to learn and develop web3 and blockchain technologies through collaboration and experience sharing. The aim is to build a new blockchain-based economy in Indonesia by facilitating the faster adoption of web3 technology. This community is open to anyone who wants to be involved in the development of web3 and blockchain technology in Indonesia. GreenPill is a community initiated by Kevin Owocki, he is the former founder of Gitcoin. GreenPill wants to

is the former founder of Gitcoin. GreenPill wants to create CryptoRegenerative that has a positive impact on the whole society.

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